



GDAHA

Greater Dayton Area
Hospital Association



Kettering
HEALTH

Kettering Health

Main Campus

2026-2028 Implementation Strategies

Executive Summary

Representatives from GDAHA member hospitals and partner agencies convened for a one-day session to define key priorities and strategies for the region's Community Health Improvement Plan (CHIP). Guided by insights from the 2024 Dayton Area Community Health Needs Assessment, this collaborative effort focused on addressing the most pressing health challenges in the region.

The CHIP workgroup identified three overarching priority areas spanning the full continuum of care:

- **Barriers to Accessing Care:** Addressing systemic and logistical obstacles that prevent individuals from receiving timely and appropriate healthcare.
- **Healthcare Services:** Enhancing the efficiency, coordination, and quality of healthcare services across the region.
- **Wellbeing and Quality of Life:** Addressing factors that contribute to long-term physical, mental, and social wellbeing.

For each priority area, targeted strategies were developed to drive meaningful improvements. While many strategies are specific to each focus area, two cross-cutting themes emerged as critical across all priorities: **advocacy** and **social determinants of health (SDOH)**.

- **SDOH:** such as economic stability, education, and access to nutritious food—profoundly influence patient outcomes and healthcare costs. Hospitals play a vital role in connecting patients to community-based organizations and nonprofit resources that can meet these needs. Addressing SDOH is essential for reducing health disparities, improving preventive care, and fostering a healthier, more equitable Dayton region.
- **Advocacy:** by championing policies that support equitable healthcare access, funding for public health initiatives, and stronger community partnerships, hospitals and stakeholders can help shape a healthcare environment that better serves the needs of all Dayton residents. Collaborative advocacy efforts will be essential in driving policy changes that support the long-term success of the CHIP.

This CHIP serves as a strategic roadmap for regional collaboration, ensuring that healthcare providers, policymakers, and community partners work together to create sustainable, long-term improvements in health outcomes.

Kettering Health Mission and Values

Our Mission:

To live God's love by promoting and restoring health.

Our Values:

Emerging from our mission, our values shape the decisions and actions that enable us to continue to become a remarkable team.

- **Belonging**- Ensuring everyone is seen, heard, and empowered by valuing different perspectives, practicing respect, and inviting collaboration.
- **Wholeness**- Recognizing the whole person by supporting physical, emotional, and spiritual well-being in every interaction.
- **Excellence**- Driving toward the highest standards of care through a relentless focus on safety, clinical precision, and quality improvement.
- **Leadership**- Demonstrating ownership and accountability as team players by acting thoughtfully, communicating directly, and serving humbly.
- **Learning**- Pursuing growth through a culture of curiosity, focused feedback, and a commitment to delivering better outcomes together.



Prioritized Health Needs

Priorities

The priorities for Kettering Health Main Campus are the top community health needs identified in the Community Health Needs Assessment (CHNA):

Identified Priorities:

1. Barriers to Accessing Care
2. Elevating Delivery of Health Care Services
3. Wellbeing & Quality of Life

Significant Health Needs to be Addressed

Implementation Strategies, listed on the following pages, address all the above prioritized health needs.

Significant Health Needs Not Addressed

Not applicable.

Process for Strategy Development

Jimmy Phillips, Chief Strategy Officer, Cole Taylor, Director of Community Partnerships and Advocacy, and Molly Hallock, Program Coordinator, Community Benefit convened internal stakeholders to ratify the priorities and to develop strategies. Strategies were discussed in several meetings to identify best-practice and evidence-based responses for each priority area. Preferred strategies also:

- Increased or leveraged connections with community-based organizations,
- Reflected the values and best practices of Kettering Health, and
- Promoted alignment and integration with state and local public health priorities.

The CHNA introduction and IS Development Meeting was held on May 5, 2025, with meetings continuing through November 2025.

Attendance:

Mike Gentry, Chief Executive Officer Kettering Health
Jimmy Phillips, Chief Strategy Officer
Eric Crouch, Vice President Information Systems
Timothy Ko, Chief Financial Officer
Paul Hoover, President Kettering Health Hamilton
Brooke Harris, Chief Human Resource Officer
Daniel Wolcott, Acute Care President
Cole Taylor, Director of Community Partnerships and Advocacy
Ron Connovich, Kettering Health Medical Group President
Jody Underwood, Vice President of Population Health
Adam Maycock, President Kettering Health Main Campus
Michael Rabuka, Administrative Director of Behavioral Health
Sonja Kranbuhl, Director of Foundation
Julie Manual, Manager of Clinical Program Adult IOP
Stephen O'Neal, Chief Nursing Officer
Jackie Lovelace, Director of Maternity
Michelle Beebe, Manager Network Outreach
Chrissie Richards, Executive Director of Women's Services

Erica Schneider, President Kettering Health Miamisburg & Washington Township
Aimee Fahey, Vice President Patient Care
Steven Chavez, Vice President Finance
Kyla Dierker, Director of Nursing
Teri Warner, Practice Manager
Lisa Geloff, Administrative Director
Molly Hallock, Community Benefit Coordinator
Laurie Jakoplic, Manager Community Outreach

The hospital committee finalized its implementation strategies in October 2025. Senior leaders at the hospital approved final versions before presenting the implementation strategies to the Board of Directors in November 2025.

Several strategies are contingent on community involvement and partnerships for their eventual success. Hospitals traditionally have not sought to share responsibility for health outcomes with external partners. There is a degree of uncertainty about exactly how collaborations will develop, but the potential of broad-based and tangible improvements is worth the risk. This level of sharing is the only path forward to improve impact for individuals and for the health of the community. With robust community partnerships, another advantage will be the ability to respond as new emerging issues surface.

Description of Strategies

Program	Description
Equity in Control: Chronic Disease Management	This initiative targets improved control of hypertension and diabetes among Medicaid adults, aiming for a 5% increase in patients meeting clinical targets (BP <140/90, A1C <9.0).
Community-Based Mini Grants	Kettering Health partners with local community organizations to distribute mini grants aligned with documented needs from the regional CHNA.
Kettering Health Rural Health Transformation	KHRHT model integrates advanced technologies such as virtual specialty care, remote patient monitoring, and data driven population health management to expand access, improve patient experience, and ensure higher quality outcomes. Care will be strengthened across a three-county region while using technology-enabled models to extend reach into the surrounding eight counties, improving access for nearly 20% of Ohio's rural population.

Program	Description
Partnering for Change	Partnering for Change, a statewide initiative focused on reducing infant mortality by replicating the successful Cradle Cincinnati model in select Ohio communities, will be led by Dayton Children's Hospital for the Dayton region.
Support for Good Neighbor House	Good Neighbor House is an established faith-based nonprofit serving Dayton for nearly 30 years with a full range of health and human services. It serves more than 15,000 households annually through its medical & dental clinics, vision screenings, food pantry, and wellness education programs.
Cancer Support Groups	Due to the growing number of cancer cases and the impact that has on our communities and healthcare systems, the KH oncology service line offers Cancer Support Groups that meet monthly.
First Steps	The First Steps program ensures moms have everything they need to feel comfortable and confident breastfeeding their baby.
Help Me Grow	Help Me Grow is Ohio's evidenced-based parent support program that encourages early prenatal and well-baby care, as well as parenting education to promote the comprehensive health and development of children
Kettering Health Cassano Health Center	Cassano is home to multiple Osteopathic Family Practice Residency. Patients are 10% Hispanic, 40% African-American, 30% Children, 48% Medicaid, 27% Uninsured, and 17% Medicare. No other health clinic in Dayton provides specialty care to the underserved. Clinics include Internal Medicine, General Surgery, Neurology, & Orthopedic Surgery
Rural Health Initiative	Kettering Health offers one of the first rural pathways for residency students in southwest Ohio, with the goal of having providers stay in Ohio to practice rural medicine.
Tobacco Cessation	Tobacco use is a public health crisis causing harmful effects to both users and those around secondhand smoke. Kettering Health

Program	Description
	Community Outreach will take tobacco cessation referrals and connect those individuals to available resources free of charge. There are many free programs in the Dayton area that can help you quit tobacco. These programs will take you through the quitting process, provide nicotine replacement therapy, and support you so you can quit for good. All programs address e-cigarettes/vaping and are held virtually unless otherwise indicated.
Brigid's Path	Brigid's Path provides inpatient medical care for drug-exposed newborns and non-judgmental support and advocacy to improve family outcomes. A Kettering Health leader serves on its board, and KH provides its electronic health record software.
College-Age Intensive Outpatient Program (IOP)	The college age intensive outpatient program (IOP) tailors its curriculum to fit the unique needs of 18–25-year-old college students. This specific IOP was developed after local colleges were overwhelmed with the high demand of students needing support. Kettering Health, in partnership with Dayton Children's and local colleges, developed the College-Age IOP. The first college-age IOP in the region will be available during the fall 2025 semester.
Perinatal Intensive Outpatient Program (IOP)	A Maternal Mental Health IOP will address a serious gap in mental health services for women within the perinatal period. Mental health conditions were the leading cause of pregnancy-related deaths in Ohio from 2008-2018. This program will provided needed support and education to women who are struggling with mental health issues during and after pregnancy. Kettering Health will be the first hospital system in the region to offer perinatal mental health services.

Document Structure

Barriers to Accessing Care	Healthcare Services	Wellbeing & Quality of Life
Cross-Cutting Strategies: Addressing Social Determinants of Health (SDOH) & Advocacy		
Strategy #1: Educate & inform patients on their health care benefits and options Strategy #2: Rural Health Transformation Cassano Health Center Rural Health Initiative	Strategy #1: Equity in Control: chronic disease management Strategy #2: Partnering for Change Help Me Grow First Steps Brigid's Path Strategy #3: Intensive Outpatient Programs: Impacting Mental Health	Strategy #1: From the Ground Up: Community-based Mini Grants. Strategy #2: Cancer Support Groups Strategy #3: Tobacco Cessation

Barriers to Accessing Care

Reducing barriers to accessing care continues to be a priority focus area for the Dayton region. This priority area places focus on improving the region's health literacy. Our collaborative efforts will ensure community members, particularly those who are underinsured or uninsured, understand their care benefits, coverage options, and how to access and navigate the system effectively.



42%

Cost/No Insurance



40%

Difficult to Get an Appointment



31%

Inconvenient Appointment Times



24%

Could Not Get Time off Work

More than 1 in 5

Greater Dayton Area adults experienced some sort of transportation issue.



Source: 2024 Dayton Area Community Health Needs Assessment

Strategy #1 | *Educate & inform patients on their healthcare benefits and options*

This strategy focuses on equipping patients with the knowledge they need to make informed decisions regarding their healthcare plans, services, and coverage. By enhancing patient understanding, we aim to reduce confusion, improve access to care, and increase overall satisfaction with healthcare services.

OUTCOMES	ACTION ITEMS	PARTNERS & RESOURCES
• Increase the Dayton region's health literacy • Number of individuals reached through health literacy programming focusing on the underinsured and uninsured populations	Dayton region to work collaboratively to: • Standardize how health literacy is measured & tracked • Regional campaign to educate/inform (re: healthcare options, • Support those without insurance by enrolling them in Medicaid	• Cassano Health Center • Primary Health Solutions • CareSource • Ohio University • GDAHA

Cross-Cutting Strategy | *SDOH: Build & maintain community partnerships*

Strategy #2 Kettering Health Rural Health Transformation (KHRHT), Cassano Health Center, & Rural Health Initiative

Increase access & availability of care options, with focus on uninsured, underinsured, and underserved individuals

These strategies aim to reduce health care disparities by expanding access to care options and ensuring that individuals can obtain the services they need, regardless of their insurance status or geographical location. By focusing on the needs of the underserved populations, we will enhance the availability of essential health care services and support systems that facilitate improved health outcomes.

- A. Rural Health refers to care delivered in health professional shortage areas (HPSAs) which are defined service areas that demonstrate a critical shortage of primary care physicians, dentists, or mental health providers. These areas face persistent barriers to care due to geographic isolation, workforce shortages, and socioeconomic disparities. KHRHT model integrates advanced technologies such as virtual specialty care, remote patient monitoring and data-driven population health management to expand access, improve patient experience, and ensure higher quality outcomes. Care will be strengthened across a three-county region while using technology-enabled models to extend reach into the surrounding eight counties improving access for nearly 20% of Ohio's rural population.

- B. The Grandview Foundation supports the Victor J. Cassano Health Center. Cassano is home to multiple Osteopathic Family Practice Residency. Patients are 10% Hispanic, 40% African-American, 30% Children, 48% Medicaid, 27% Uninsured, and 17% Medicare. No other health clinic in Dayton provides specialty care to the underserved. Clinics include Internal Medicine; General Surgery, Neurology & Orthopedic Surgery.
- C. The rural health residents provide many services that are unique to rural clinics and unique to most of Kettering Health's primary care offices (including prenatal care/delivery care in a continuity model, substance use disorder treatment, contraceptives including LARC, and even hepatitis C treatment). RH Residents perform the full range of ambulatory procedures and fill a gap in care experienced in this underserved population.

OUTCOMES	ACTION ITEMS	PARTNERS & RESOURCES
KHRHT - Increased patient access to primary and specialty care providers 85% unattached will establish PCP 25% virtual care remote patient monitoring (RPM) for chronic disease management Cassano Health Center - Maintain patient capacity - Provide specialty care to uninsured/underinsured Rural Health Initiative - Caseload/resident - Type of specialty care offered	- Build IT infrastructure - Wilmington Staffing: 4 Physicians, 8 APP's <i>Washington Courthouse: 3 Physicians, 4 APP's</i> <i>Hillsboro: 3 Physicians, 6 APP's</i> <i>6 Rural Health FM Residents</i> Rural Health Initiative - Cost of residents # of residents that practice in Ohio	- Clinton, Fayette, and Highland Counties - Ohio University - Cassano Health Center Rural Health Initiative - Soin Family practice

Healthcare Services

Our Greater Dayton hospitals play a vital role in addressing chronic disease, maternal and infant health, and behavioral health. This priority area will advance the Greater Dayton region's community health through enhanced healthcare services. It will help patients navigate long-term conditions, reduce preventable complications, ensure healthier pregnancies and births, and address the growing need for comprehensive behavioral health services.



35%

Of adults had ever been diagnosed with high blood pressure. Greater Dayton Area adults diagnosed with high blood pressure were also ages 65 or older (53%), Black (39%), or male (37%).



5%

Of adults reported they had survived a heart attack or myocardial infarction in their lifetime. This increased to 10% of all adults 65 years of age or older.



8,015

Total pre-term births between 2018-2022*



6,221

Total low birth weight births between 2018-2022*



21%

Of adults had a period of two or more weeks when they felt so sad or hopeless nearly everyday that they stopped doing usual activities in the past year.



38%

Of Greater Dayton Area adults rated their mental health as not good during four or more days in the previous month.

Source: 2024 Dayton Area Community Health Needs Assessment

Strategy #1

Equity in Control: Chronic Disease Management

This initiative targets improved control of hypertension and diabetes among Medicaid adults, aiming for a 5% increase in patients meeting clinical targets (BP <140/90, A1C <9.0). A Care Navigator will coordinate specialty care, patient support, and follow-ups. Community outreach—including screenings, education, and social media—will expand engagement beyond current patients. The program emphasizes preventive, community-based care to reduce complications and aligns with a population health approach.

OUTCOMES	ACTION ITEMS	PARTNERS & RESOURCES
- Achieve a 5% increase in the percentage of patients with controlled conditions as evaluated by Hypertension: (<140/90) from 60% by 5% - Diabetes: (A1C <9.0) from 53% by 5%.	- A market trial in West Dayton will deploy a specialty-focused Care Navigator to coordinate care, support patients, and facilitate follow-up. - Outreach efforts will extend beyond current patients to include community-wide screenings and education through partnerships, events, and social media campaigns.	- Kettering Health Outpatient Clinics - Ohio University - Diabetic Education - Medicaid MCO's - Transportation - RPM Technology Vendors

Strategy #2 Partnering for Change, Help Me Grow, First Steps & Brigid's Path

Enhance the quality and accessibility of prenatal care to expectant mothers and educate on its importance

- A. Partnering for Change, a statewide initiative focused on reducing infant mortality by replicating the successful Cradle Cincinnati model in select Ohio communities, will be led by Dayton Children's Hospital for the Dayton region. Funded by the Ohio Department of Children and Youth, the initiative provides \$750,000 over three state fiscal years (through June 2027). The initiative is housed within the hospital's Center for Health Equity and is guided by four foundational principles.
- B. Help Me Grow is Ohio's evidenced-based parent support program that encourages early prenatal and well-baby care, as well as parenting education to promote the comprehensive health and development of children. Help Me Grow includes Central Intake, Help Me Grow Home Visiting, and Help me Grow Early Intervention. Hospitals pay for the benefits of nine nurses who conduct home visits with new mothers.
- C. The First Steps program ensures moms have everything they need to feel comfortable and confident breastfeeding their baby. First Steps is located at Kettering Health Washington Township and is open to any mom in the community. Two lactation consultants are staffed as well as an assistant that helps with bra fittings, maternity clothes, and scheduling. Other resources include a breastmilk dispensary (only the 2nd in

the state), Mommy Konnect group, and NEST collaboration, an after-hours telehealth lactation service.

- D. Brigid's Path provides inpatient medical care for drug-exposed newborns and non-judgmental support and advocacy to improve family outcomes. A Kettering Health leader serves on its board, and KH provides its electronic health record software.

OUTCOMES	ACTION ITEMS	PARTNERS & RESOURCES
PFP & HMG - Decrease pre-term births - Decrease low weight births - Improved birth outcomes - Increase # of mothers receiving prenatal care in first trimester - First Steps - Lactation Education and support - Increase exclusive breastfeeding to 60% - Increase Medicaid population moms exclusive breastfeeding rate	PFC Collaboratively: \$750,000 regional grant over 3 years - Develop regional resources & best practices to inform patients of importance of maternal and infant health HMG 9 HMG RN's-\$5,000/RN in benefits/year - Caseload: up to 25/RN First Steps 2 FTE Lac Consultants - Maintain breast milk dispensary	PFP - GDAHA, Dayton Children's HMG - Pathways HUB - GDAHA First Steps - NEST Collaborative - Breastmilk Dispensary - Mommy Konnect

Strategy #3

Intensive Outpatient Programs:

Perinatal & College-Age

Support mental health for special populations

Kettering Health is the first in the region to develop and implement a perinatal mental health program to improve infant and maternal health outcomes and a college-age mental health program.

- A. The perinatal IOP will evaluate the mental health of the mom, the mom/baby attachment, and medication management. Additional resources such as WIC, Jobs and Family Services, lactation consultants, among others will be available. The program is 4-6 weeks, including 12 hours of treatment/week. Moms and babies can attend the perinatal outpatient program.
- B. The college-age IOP tailors its curriculum to fit the unique needs of 18–25-year-old college students. This specific IOP was developed after local colleges were overwhelmed with the high demand of students needing support. Kettering Health, in partnership with

Dayton Children's and local colleges, developed the college-age IOP. The first college-age IOP in the region will be available during the fall 2025 semester.

OUTCOMES	ACTION ITEMS	PARTNERS & RESOURCES
IOP: Perinatal and College - Track days from referral to program % participants/program completion % accepted to the IOP - Track referrals to the program	Perinatal IOP .5 NP + 2FTE - Infrastructure to accommodate babies: cameras, panic buttons, cribs etc. College-Age IOP .2 NP + 1 FTE, DC to provide .8 clinician and .5 FTE - Program onsite at KHBMC	Perinatal IOP - KHWT - First Steps - POEM College-Age IOP - Dayton Children's - Sinclair Community College, Wright State, UD, Premier Health, Clark State, Kettering College

Wellbeing & Quality of Life

There is an opportunity to proactively support and encourage the wellbeing of those who live in the Greater Dayton area. Wellbeing (or lack thereof) is viewed as an underlying driver of health choices and outcomes. A shared focus on this priority area can encourage individuals to adopt healthier lifestyles, leading to long-term improvements in physical and mental well-being.



45%

Of adults reported that poor mental or physical health kept them from doing usual activities such as self-care, work, or recreation in the past month.

Source: 2024 Dayton Area Community Health Needs Assessment

Strategy #1 From the Ground Up: Community-based Mini Grants

Encouraging and supporting healthy behaviors & lifestyles at the local community level.

Through the Declare Community Fund, Kettering Health and Declare will support community-led initiatives focused on improving mental health outcomes as well as physical and healthy behaviors, across the Miami Valley region. Through the Hope4Community Fund, Kettering Health and Miami Valley Leadership Foundation (MVLFF) will award mini grants to local Hope4Community leadership teams to support projects aligned with Community Health Needs Assessment (CHNA) priorities. This initiative leverages MVLFF's grassroots insight to target high-impact efforts in areas such as behavioral health, food and housing insecurity, and other key SDOH challenges

OUTCOMES	ACTION ITEMS	PARTNERS & RESOURCES
# of grants awarded - Type of program implemented - Impact reports	<i>Maintain local level partnerships with community organizations.</i>	- Declare - Miami Valley Leadership Foundation

Strategy #2 Cancer Support Groups

Support for community cancer patients and their caregivers.

Due to the growing number of cancer cases and the impact that has on our communities and healthcare systems the KH oncology service line offers Cancer Support Groups that meet monthly. Kettering Health Dayton provides meeting space and KH oncology service line provides all of the labor/staffing, refreshments, materials, and in-kind funds to operate the Cancer Support Group. The support group is open to anyone and is offered both in-person and virtually.

OUTCOMES	ACTION ITEMS	PARTNERS & RESOURCES
# of cancer support groups/month - Attendance	- Topic and presenter - In-kind donations to offer the support groups: space, presenter, materials, and refreshments	- KHDO - Kettering Health Cancer Center - Maple Tree Alliance - Pink Ribbon Good

Strategy #3 Tobacco Cessation

Encouraging and supporting healthy behaviors and substance use cessation.

Tobacco use is a public health crisis causing harmful effects to both users and those around secondhand smoke. Kettering Health Community Outreach will take tobacco cessation referrals and connect those individuals to available resources free of charge. There are many free programs in the Dayton area that can help you quit tobacco. These programs will take you

through the quitting process, provide nicotine replacement therapy, and support you so you can quit for good. All programs address e-cigarettes/vaping and are held virtually unless otherwise indicated.

OUTCOMES	ACTION ITEMS	PARTNERS & RESOURCES
• # of referrals	• .25 FTE from KH Community Outreach to connect referrals to resources & teach tobacco cessation classes.	• 1800QuitNow • ODH

Accountability

The hospital president will be responsible for ensuring progress on the measures used to evaluate the impact of each strategy. Periodic updates will ensure strategies stay on target. Annually hospital executive and board members will receive progress reports.

11 / 7 / 2025

Date approved by Kettering Health Board of Directors